

Duties of Public Relations Board

- Advertise fundraisers and other SOYO related information that needs to be communicated to other SOYOs.
- Advertise events - Secretary will collect email addresses, before an event the PR committee will advertise for this event.
- After each event, flyers with picture and captions should be sent out to the churches to show those not in attendance what they missed.

The more serious something is presented, the more serious something will be taken. This committee is our first and most important one in our dioceses. It is also the responsibility of the board to give a short report about this committee at our spring meeting in Canton, Ohio in January. A chair for PR will be elected after this event. All events should be advertised at least a few months in advance. Advance communication is the key for success in SOYO. We are very excited about starting this committee and hope it will get more people involved in the Midwest SOYO.